



For Immediate Release

MachineryLink Hires Lance Loehr as Director of Service Operations

Kansas City, MO (March 3, 2008) - MachineryLink, Inc., the leading provider of combine leasing programs to agricultural producers in North America, today announced the hiring of Lance Loehr as the Director of Service Operations.

In this position, Loehr will be responsible for all service operations and field support functions of the Company, inclusive of fleet maintenance and repair, its facility infrastructure, and all dimensions of field-support processes. He will manage the relationships with the many equipment dealers that support the MachineryLink fleet and in-field maintenance for end-users. The performance of all fleet assets, machine uptime standards and effective cost management will round-out his responsibilities.

Loehr previously served as Midwest and Central Regional Maintenance Coordinator for National Express Corporation/Durham School Services, where he supervised 23 shops servicing over 2,300 vehicles in seven states. Prior to National Express, Loehr served as Service Manager for Crabtree Harmon/C&H Bus Sales. His previous experience also includes working for Ryder Truck, Jimco, IML Freight and Jefferson Bus Lines.

About MachineryLink, Inc.

MachineryLink (www.machinerylink.com) is the leading and fastest growing provider of combine leasing programs to agricultural producers in North America. Its headquarters are in Kansas City, MO, with operational centers in Pratt, KS and N. Sioux City, SD. The company also maintains seasonal service facilities in five locations across the United States. MachineryLink's unique Managed Lease program allows growers to significantly lower their equipment costs by providing the latest harvest technology and equipment with guaranteed delivery and pick-up.

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