



For more information, please contact:
Mark Gabrick, 816.214.8230
mgabrick@machinerylink.com

For Immediate Release

MachineryLink Announces Jeff Elliott Vice-President, Finance and CFO

Kansas City, MO (March 8, 2010) - MachineryLink, Inc., the leading provider of combine leasing programs to agricultural producers in North America, today announced Jeff Elliott as the Vice-President, Finance & CFO. He will be responsible for all finance, accounting and treasury functions of the Company.

Elliott brings over 23 years of finance-related experience to MachineryLink, with a strong track record of success in a variety of industries. He most recently held the position of Vice-President, Finance at SprintNextel, where he led a large team of financial analysts responsible for decision support of Sprint's largest business units and Sales and Customer Management functions. During his 18+ years at Sprint, Elliott was highly involved in a number of critical projects, including the restructuring of the affiliate program, the launch of the Nation's first 3G data network, and the merger with Nextel, where he performed due-dilligence, established synergy expectations, and led the integration of the finance functions. Prior to Sprint, Elliott held several positions within the audit and controller's departments at Pizza Hut headquarters in Wichita, KS. Prior to Pizza Hut, he held the position of staff auditor at PriceWaterhouse.

Elliott earned a BS degree in Business Administration and Accounting with Highest Distinction honors at Kansas University. He has also completed executive education programs at the University of Georgetown's McDonough School of Business and at the Wharton School, University of Pennsylvania.

About MachineryLink, Inc.

MachineryLink (www.machinerylink.com) is the leading and fastest growing provider of combine leasing programs to agricultural producers in North America. Its headquarters are in Kansas City, MO, with operational centers in Pratt, KS and N. Sioux City, SD. The company also maintains seasonal service facilities in five locations across the United States. MachineryLink's unique Managed Lease program allows growers to significantly lower their equipment costs by providing the latest harvest technology and equipment with guaranteed delivery and pick-up.

