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For Immediate Release

MachineryLink Sponsors Russell Consulting Group Summer Conference

West Des Moines, IA (July 23, 2009) - MachineryLink, Inc., the leading provider of combine leasing programs to agricultural producers in North America, is displaying the world's first custom-restored combine, modified by the Chrome Shop Mafia, at industry events throughout the country this summer. It recently was on display, along with its matching truck and trailer, at Russell Consulting Group's annual summer conference in West Des Moines, IA.

While these are trying times, Moe Russell, CEO of Russell Consulting Group says he encourages his clients to keep a positive attitude. "We are seeing continued consolidation in agriculture," he points out, "but growers have an opportunity to improve profits by utilizing new technology. A lot of these new tools really work and not everyone is adopting them. "Those who choose not to adopt will have to be good enough to compete with those who do," Russell adds.

Asset management is more important than ever, notes Russell, who is well-respected in ag circles. In fact, more than 225 growers and associates attended his 2009 summer conference, an event that has grown substantially over its 11-year history.

MachineryLink is all about asset management. The company owns over 265 combines and works with growers in 30 states. "These are field-ready combines, brought to growers when they need them," says Mark Gabrick, MachineryLink Marketing Manager. "By incorporating our managed lease program into their harvest strategy, growers realize financial savings, improved cash flow and the technology benefits gained from dependable, well-calibrated, state-of-the-art equipment. In today's economy that's a winning combination."

"Our approach breaks with traditional thinking about combine ownership," says Hiemstra. "We believe we have found a better way for the farmer to have it all at harvest – the best equipment with a significantly reduced financial investment."

About MachineryLink, Inc.

MachineryLink (www.machinerylink.com) is the leading and fastest growing provider of combine leasing programs to agricultural producers in North America. Its headquarters are in Kansas City, MO, with operational centers in Pratt, KS and N. Sioux City, SD. The company also maintains seasonal service facilities in five locations across the United States. MachineryLink's unique Managed Lease program allows growers to significantly lower their equipment costs by providing the latest harvest technology and equipment with guaranteed delivery and pick-up.

About Russell Consulting Group

Russell Consulting Group was started in 1998 by Moe Russell and Terry Jones and now they and 32 Associates provide these risk management services through out the United States and Canada. Russell Consulting Group can bring a wealth of hands on farming, financial and marketing experience for production agriculture. (www.russellconsultinggroup.net)