

Title: Sales & Marketing Analyst
Location: Kansas City
Department: Sales and Marketing
Schedule: Full-time

Overview:

The data analyst is critical to supporting MachineryLink's (MLI) sales and marketing efforts. The Sales & Marketing Analyst will help aggregate and analyze various data from across MLI's systems or third party sources.

Specific Responsibilities Include:

- Extracting information from MLI's existing data sets / databases.
- Creating and maintaining new data sets / databases for MLI.
- Building data tables, queries, and reports from databases or CRM system.
- Researching and compiling public data sets and statistics from online sources.
- Cleaning or scrubbing existing data sets and uploading.

Skills and Educational Requirements:

- Bachelor's degree required, preferably in Statistics, Computer Science, Economics or any major with an analytical or quantitative component.
- At least one to two years of work experience, preferably in a role with significant data analysis and research.
- Strong command of Excel and Access (or another database); experience with PowerPoint a plus.
- Prior work experience in CRM, marketing, customer research a plus.
- Ability to handle complexity and maintain high levels of accuracy.

MachineryLink is the leading and fastest growing provider of combine leasing programs to agricultural producers in North America. The company started with three combines in 2000, and today maintains the largest private fleet of combines in North America. Our headquarters are in Kansas City, MO, with operational centers near Wichita, KS and North Sioux City, SD.

We are a hyper-growth company and are looking for individuals who want the challenge and professional growth associated with building a new marketplace.

Send confidential resume to careers@machinerylink.com or confidential fax to 775-703-7218. EOE