

Title: Sales & Marketing Strategist
Location: Kansas City
Department: Sales and Marketing
Schedule: Full-time

Overview:

The Sales & Marketing Strategist will assist the Sales & Marketing Manager in identifying and analyzing key strategic issues or questions.

Specific Responsibilities Include:

- Determining the analyses needed to answer strategic issues or questions (e.g., statistical analysis, customer interviews, market research).
- Outlining the scope, workplan for executing these analyses.
- Building Excel models and tools and using them to analyze complex data sets.
- Interpreting, summarizing, and presenting results of analysis.
- Managing and quality-checking the work of a data analyst.
- Tracking key sales and marketing metrics.

Skills and Educational Requirements:

- Bachelor's degree required, preferably in Economics, Business, Accounting or Finance; an MBA is a plus.
- Three to four years of experience, preferably in Marketing or Finance.
- Strong communication and writing skills a must.
- In-depth knowledge of PowerPoint and Excel; experience with Access (or equivalent database) a plus.
- Demonstrated analytical abilities or background.
- Solid project management skills or prior experience managing a small team.

MachineryLink is the leading and fastest growing provider of combine leasing programs to agricultural producers in North America. The company started with three combines in 2000, and today maintains the largest private fleet of combines in North America. Our headquarters are in Kansas City, MO, with operational centers near Wichita, KS and North Sioux City, SD.

We are a hyper-growth company and are looking for individuals who want the challenge and professional growth associated with building a new marketplace.

Send confidential resume to careers@machinerylink.com or confidential fax to 775-703-7218. EOE